

# INSIDE **DEBORAH**®

*News and stories from New Jersey's #1 hospital*

## ONE IN A MILLION

A Story of Survival  
and Hope



**Ferdinando Mauceri,**  
*Deborah patient*





**The #1 Hospital in the  
State of New Jersey**

Deborah Foundation  
212 Trenton Road  
Brown Mills, NJ 08015  
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[www.deborahfoundation.org](http://www.deborahfoundation.org)

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## MESSAGE FROM OUR **PRESIDENT & CEO**

**Welcome to *Inside Deborah* magazine! In this issue you will meet a wonderful Deborah volunteer, learn about some of Deborah's new medical innovations, share in the celebration of our nurses during their Nurses' Week events, and get to know one of our donors.**

This issue is particularly exciting because we are focusing on men's health. This is consistent with trends in the healthcare field to place more emphasis on gender-specific health issues. We've made great strides in the past five years raising awareness of women's health, how symptoms, conditions, and needs differ from men's, and what strategies healthcare providers can use to tailor treatment options for women.

Men, on the other hand, still remain a reluctant group. Too often men pass on their regular check-ups and end up at the doctor's office only when they have problems that can no longer be ignored. In the medical field, we know that prevention and early intervention can often be the key to better health and better outcomes, but how do we change this mindset?

Focusing on men, and taking a hard look at why they avoid going to the doctor — whether it be fear, laziness, or rejection of mortality — are vital first steps for us to make inroads on changing behavior. Getting men on board with being partners in their health will go a long way in bridging the gap towards regular, ongoing screenings.

Enjoy the stories in this issue, some of which were made possible by the men who have bravely shared their medical journeys. Step by step, we work to come closer to our goals of health and wellness for all.

Sincerely,



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## Deborah Hospital Foundation Earns Coveted 4-STAR Rating from Charity Navigator

Deborah Hospital Foundation's sound fiscal management practices and commitment to accountability and transparency have earned a 4-STAR rating from Charity Navigator, America's largest independent charity evaluator. This distinction makes Deborah the only hospital Foundation in New Jersey with a 4-STAR Charity Navigator rating.

Since 2002, using objective, data-driven analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-STAR rating. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These "Accountability and Transparency" metrics, which account for 50 percent of a charity's overall rating, reveal which charities have "best practices" that minimize the chance of unethical activities and whether they freely share basic information about their organization with their donors and other stakeholders.

"Deborah Hospital Foundation's coveted 4-STAR rating puts it in a

very select group of high-performing charities," states Michael Thatcher, Charity Navigator President and CEO. "Out of the thousands of nonprofits Charity Navigator evaluates, very few earn 4-STAR – a rating that demands rigor, responsibility and commitment to openness. Deborah supporters should feel confident that their hard-earned dollars are being used efficiently and responsibly."

"It's important that our donors trust we are using our funding wisely in accordance with their wishes in support of Deborah Heart and Lung Center," notes Steve Toal, Chief Development Officer, Deborah Hospital Foundation. "Our 4-STAR Charity Navigator rating demonstrates to our supporters that we take our fiduciary and governance responsibilities very seriously. We have an obligation to be good stewards with the gifts entrusted to us by our donors and this 4-STAR rating acknowledges that."

Deborah Foundation's rating and other information are available free of charge at [www.charitynavigator.org](http://www.charitynavigator.org), as well as at [www.deborahfoundation.org](http://www.deborahfoundation.org).



MESSAGE FROM THE  
**CHIEF DEVELOPMENT OFFICER**

# PREVENTION CHANGES EVERYTHING!

*by Steve Toal*



As this issue is focused on Men's Health I wanted to take a moment and share my first experience as a Deborah patient. It was a life-changing lesson in preventive medicine.

After joining Deborah nearly five years ago, I talked to my wife about scheduling a full cardiac examination. I figured since I work at this world-class facility I should take advantage of the medical experts around me. At the time I was 47 years old, athletic, ate right and exercised regularly. I had no symptoms and felt I had little to be concerned with as this was purely a check-up to establish a baseline. After all...I was getting near 50!

I was examined by Dr. Sena, who

ordered the basic tests: full blood work up, EKG and Echocardiogram. Immediately I was impressed with Dr. Sena and the professionalism and sincerity he and each staff member showed when I was with them. Dr. Sena reviewed the results with me and said, "Everything looks

good," but he suggested we do a stress test the following week. The more we talked about family history he mentioned the CT Scan and suggested I have that done first. As luck would have it, there was an open appointment at that moment so I walked down to that department.

At the time I was 47 years old, athletic, ate right and exercised regularly. I had no symptoms and felt I had little to be concerned with as this was purely a check-up to establish a baseline. After all...I was getting near 50!





Left to right: Dr. Kovach, Steve Toal and Dr. Sena

Dr. Sena called me the following morning to tell me all my tests were fine, except that the CT showed a slight “irregularity” in the right coronary artery. That Monday I saw him again and he said the consensus among the staff was that we should do an exploratory catheterization. I was immediately scheduled for the following morning.

The next morning I came in... first patient of the day! The crew of nurses and technicians that make up the “prep team” were great, very comforting and thorough. Once in the lab, Dr. Kovach, Medical Chair, Cardiac Catheterization Laboratory, explained that “we will go in, check all arteries and if we see nothing of concern you are off the table in 15 minutes and possibly home for dinner later tonight. If we see something, we will address it and you’ll be home tomorrow morning.” Sounded good to me!

I was awake and alert for the entire procedure and was fascinated by the technology in the room and precision of Dr. Kovach and the nurses. Once

inside, he discovered I had three 85% blockages in my right coronary artery requiring the deployment of 3 stents!

After a short stop in recovery, I was brought to the 3rd floor Interventional Unit for the night with a planned discharge for 9 a.m. Saturday morning. As I lay in my bed stunned, I asked Dr. Kovach when he came in to see me, “How could this happen?” He said, “You couldn’t have run any faster, eaten any better or worked out any harder...this was genetics and you weren’t going to outrun this.”

When I asked how long I could have outrun this before it caught me, he estimated “about a year and half...then...?” Very sobering to hear that.

The nurses and techs on this unit were nothing short of extraordinary. Being a “healthy” patient I had few needs and, as my wife instructed me, I was on my best behavior. My nurses instructed me to lie around for a few hours, then call them when I needed to go to the bathroom. Once I did that, I was free

to walk and sit in a chair. I spent the night on the 4 Lesser Unit and was discharged the next day without further incident.

From Dr. Sena’s early detection, to Dr. Kovach’s skilled interventional team, and all those who cared for me, it was a phenomenal experience that I will never forget. If you thought I was passionate about Deborah before...lookout now! Take my advice and schedule a check-up with a Deborah Cardiologist... whether you have symptoms or not. Don’t judge a book by the cover.

To schedule an appointment with a cardiologist at Deborah, please call 609-621-2080.



# 10 BIG QUESTIONS

*on Fitness, Food and Life*

*Dr. William Hirsch is an attending Cardiologist and Chair of Cardiology at Deborah.*

We recently sat down with some of the Men of Deborah to ask them some questions about fitness, food and life. We'll be posting their practical, personal responses at [DemandDeborah.org](http://DemandDeborah.org) and on our Facebook page.

**Dr. William Hirsch on Weightlifting, Hotdogs and HBO's Silicon Valley.**

**Q** Dr. Hirsch, what do you do to keep yourself physically fit?

**A** I try to exercise for 30-40 minutes, at home, three to four times per week. I find that working out early in the morning gives me extra energy for the day. My routine is to do interval training on a treadmill, alternating running and walking. I also do core-type exercises, with light weights.

**Q** What is the healthy side of your diet?

**A** In general, I avoid fried foods and fatty meat. I try to have a healthy smoothie or oatmeal in the morning, avoid carbs at lunchtime and then enjoy a more liberal dinner.

**Q** What sport do you continue to play as part of your fitness routine?

**A** When I was younger, I played racquetball and softball. However, given my busy schedule, I stay in shape with a regular workout rather than sports.

**Q** What is the one thing you do to remain healthy?

**A** I like to live a life of moderation. I find that this approach has been realistic and gives me an example of what to tell my patients.

**Q** Man to man, what health advice would you give to your 20-year-old self?

**A** Do not abuse your body or lift heavy weights. A toned, fit body will serve you well as you get married, have children and get busier in life. Keeping up with weight training or intense exercise routines can be difficult in today's busy world.

**Q** Burgers or Hotdogs?

**A** There is nothing wrong with a great burger or occasional hot dog if it is in moderation. I avoid fast food and go more for the premium. However, there is nothing better than a good hot dog or steak sandwich at a baseball game or barbecue, it just cannot be an everyday thing.



**Q** Books or movies?

**A** I love to read, especially non-fiction. Recently, I enjoyed "The Prize" by Daniel Yergin (about the oil industry) and the "Autobiography of Ben Franklin." I am a loyal reader of *Wired* magazine, *The Economist* and the *New York Times*. I also listen to multiple podcasts. My favorites are "This American Life" and "Masters in Business." My wife and I enjoy a few TV shows such as *Scandal* and *The Blacklist*. Personally, my favorite is "Silicon Valley" on HBO.

**Q** What is your favorite sport and team? (college or professional)

**A** I love baseball and the Phillies are my team. I was a season ticket holder on Sundays as a kid and was at the 1980 and 2008 World Series when they won. I am also a Philly sports fan in general as well as a Penn State football fan, as that is my alma mater.

**Q** Diet-wise, what is your one guilty pleasure?

**A** I enjoy fruit-based desserts, especially apple pie or anything with apples or peaches, with some vanilla ice cream. I also like small batch ice cream in unusual flavors—I get the "kiddy" size!

**Q** Beer or Wine?

**A** I enjoy a good beer or glass of wine with dinner on occasion.



# CELEBRATING DEBORAH'S NURSES

## *National Nurses Week*

Every year in May Deborah celebrates National Nurses Week, which focuses attention on the diverse ways America's 3.1 million registered nurses work to save lives and improve the health of millions of individuals. Timed to coincide with the commemoration of the birthday of Florence Nightingale—who is considered the founder of the country's nursing profession—Deborah's nursing staff goes out of its way to ensure that this critical component of the Hospital staff receives the recognition it deserves. Here are some of the many ways the Hospital celebrated:



## NURSES WEEK CEREMONY

Traditionally during Nurses Week, a Hospital-wide formal recognition ceremony is hosted. Here senior administration and staff honor the achievements of Deborah's dedicated nursing staff. Included in this ceremony is recognition of the Hospital's Outstanding Nurses of the Year. This year over 150 candidates were nominated for these awards. Deborah is proud to celebrate the achievements of all its nurses!

## NURSING PHILANTHROPIST

Longtime Deborah supporter James Klinghoffer holds a special place in his heart for nurses, and he is a generous philanthropist who supports nursing to the fullest. This year was no exception. Mr. Klinghoffer once again endowed a \$50,000 Nursing Scholarship for the Hospital, as well as \$10,000 towards Deborah's Hospital Volunteer Program. And as a special way to recognize the nurses during Nursing Week, he provided a \$15,000 contribution towards Nurses Week celebration activities.

## MENTORING THE NEXT GENERATION

As part of Nurses Week programming, Deborah's staff once again partnered with Rowan College at Burlington County to host over 100 high school students in an educational, hands-on forum to expose these students to the nursing profession. The interactive day included performing CPR on a simulator, handling cardiac surgical instruments, working with stents and catheters from the cath lab, practicing taking blood pressures and oxygen levels, learning infection prevention techniques, diagnosing balance disorders, and exploring wound and congestive heart failure care. As well—new to the program this year—was a demonstration of venous arterial blood management protection (VAMP), an innovative new blood drawing system, which Deborah's nurses fully researched, proposed, and implemented at the Hospital in order to reduce the amount of in-patient transfusions, save on excess blood waste, and cut down on infections.

## TRANSITIONING FROM COLLEGE TO WORK

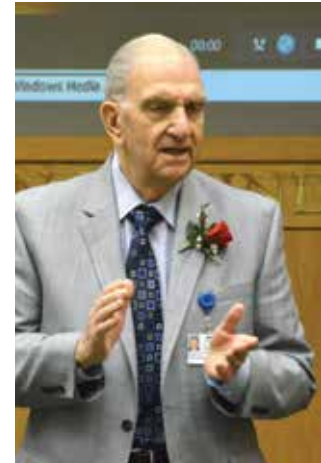
In tandem with Deborah's commitment to mentoring and education, this summer, nursing students are participating in a seven-week on-site externship program, during which they are partnered with an RN mentor who will assist in developing the student's nursing skills as they work side-by-side with Deborah's staff in the following units of the Hospital: Critical Care, Adult Cardiology, Electrophysiology, Interventional, as well as additional opportunities for observational time in the Hospital's OR, Cath lab, Radiology, and Wound Care.



Valerie Turkmenoglu, RN, Indirect Care Provider of the Year with her family.



Nancy Koegel, Patient Care Services Secretary, is thanked for her hard work in putting the event together.



Board Chair Burton Treubor relates his Deborah experience.



From left: Rebecca Hanaway, Mercer County Community College; Kelly Durr, Rowan College at Burlington County; Samantha DeSalvo, Rowan College at Burlington County; Diana Tocko, RN, Deborah's Extern Program Coordinator; Rachel Romisher, University of Connecticut; and Allison Kimenhour, Rutgers, Camden

# Ferdinando Mauceri's Heart Stopped, Rose's Almost Broke.

*I am forever grateful that Deborah Heart and Lung Center was there for me when I needed them most. That is why I will always Demand Deborah!*

Prior to coming to Deborah Heart and Lung Center, at the age of 35, the unthinkable happened; I suffered my first heart attack. Like most people, those are two words I dreaded. Perhaps even more so, with the knowledge that my father, two sisters and two brothers all under the age of 60 passed away from cardiac-related deaths.

After surviving my first heart attack in 1975, my cardiac health continued to steadily decline. Not long after, I had to have triple bypass surgery.

Devastated by the need of this surgery, I knew I wanted close-to-home specialized heart care—not just from anywhere. With my survival in mind, my wife Rose set out on a mission to find the best hospital for life-saving cardiac and patient care.

On her mission, Rose met a special friend who would forever change our lives! Rose met the president of the Central Shore

Chapter at Deborah. Through their first conversation, Rose became so intrigued by the phenomenal things she heard about Deborah that she immediately joined the chapter. Although I was currently under the care of a physician, we made the life-saving decision to come to Deborah Heart and Lung Center—I was officially now a member of the Deborah Family.

“We knew there was no other place for Ferdinando to have his surgery and continue treatment besides Deborah. From the moment we walked through the doors, we were shown the utmost respect and treated like family. We knew Deborah was the place that would save Ferdinando's life and provide him with the best patient care. Since 1986, an everlasting bond was formed between Deborah and us,” Rose shared.

Since becoming a patient at Deborah 35 years ago, I have not

once regretted my decision. When I think about all of the times Deborah has been there for me providing life-saving treatment, I break down and cry. I have witnessed first-hand the miracles they perform; I have a defibrillator, pacemaker, twelve stents, and have had twenty cardiac catheterizations, carotid artery surgery, aortic valve replacement surgery and triple bypass surgery, all courtesy of the highly skilled medical staff at Deborah.

Today, Rose and I have been together for 53 years, we have two children and four lovely grandchildren. I know now that I am lucky to be alive and I owe my fate to the wonderful and dedicated doctors and nurses at Deborah Heart and Lung Center. I turn 79 years young this year and I live my life to the fullest, grateful for everything I have. And to the amazing people at Deborah Heart and Lung Center, I can only say thank you for giving me the best gift of all. My life.





**Rose Mauceri,**  
*Wife of Deborah patient*

**Ferdinando Mauceri,**  
*Deborah patient*

# DEBORAH'S CUTTING-EDGE MEDICINE

When donors choose Deborah as a preferred charity, not only are they assured that their dollars support a nearly 100-year-old humanitarian mission of care for all, regardless of ability to pay, but also that they are supporting the region's most sophisticated hospital with cutting-edge medicine, technology, and innovative care. Here are some of Deborah's most recent state-of-the-art medical technologies:

**CardioMEMS™:** Deborah's integrated cath lab, electrophysiology, and heart failure teams have begun implanting the CardioMEMS, which is a computerized remote-monitoring system for patients with advanced heart failure, offering daily pulmonary artery pressure measurement (taken at home) for proactive management of this condition.

**MultiPoint Pacing Technology:** Deborah has long been a pioneering regional leader in introducing quadripolar pacing (versus traditional bipolar) in its cardiac resynchronization therapy defibrillators and pacemakers. This new MultiPoint Pacing Technology allows for cardiac resynchronization therapy defibrillators and pacemakers to pace at two left ventricular sites, giving an added time dimension, as well as increasing the amount of cardiac tissue being stimulated at one time.

**Pantheris™:** Deborah was the first in the state to introduce the Pantheris lumivascular antherectomy system, which incorporates real-time optical coherence tomography (OCT) imaging with a therapeutic catheter

for treatment of peripheral arterial disease (PAD). With a small imaging element on the tip of the device, the interventional team can—for the first time—actually look inside the artery and at the same time shave the plaque away.

**100<sup>th</sup> TAVR:** Deborah's Transcatheter Aortic Valve Replacement (TAVR) program is ranked among the region's highest volume programs. Here in Deborah's state-of-the-art hybrid operating room, skilled surgeons and cardiac interventionalists are able to replace aortic valves through a catheter inserted into an artery, rather than through an open-heart procedure. Deborah's 100<sup>th</sup> TAVR procedure marks a milestone that underscores the great outcomes at the hospital, as well as the high confidence level patients and physicians place in Deborah's life-saving skills.

**VT Treatment:** Deborah, a long-recognized national leader in robotic ablations for A-Fib, has now pioneered the next step in complex ablations, treating ventricular tachycardia (VT) with the Stereotaxis Remote Navigation System. This complex ablation procedure uses radiofrequency energy to address this condition. Since many patients with VT have implantable cardiac defibrillators (ICDs), the ablation can prevent recurrence of VT and ICD shocks, as well as allowing for a gradual reduction of many anti-arrhythmic medications.

## Medicine for the Future

In addition to the continual introduction of cutting-edge medicine and innovation, Deborah has an

extensive Clinical Research Program, which looks at the new technologies and procedures that will become tomorrow's standard of treatment. Staying on the cusp of research gives Deborah a decided edge, and allows our patients access to the most current treatment options. A few new studies include:

### **BioMimics 3D®:**

Based on biomimicry, the New BioMimics 3D stent technology involves adapting traditional straight stent designs to a patented three-dimensional helical shape, which more closely mimics the natural geometry of the human vascular system, to provide more flexibility, and kink and fracture resistance, than other laser-cut nitinol tube stents.

### **RADIANCE-HTN:**

This study will look at patients with essential and treatment-resistant hypertension and evaluate renal denervation, using ultrasound energy to treat the condition.

### **PROMISE Study:**

This study recently concluded and the results have been released in the New England Journal of Medicine, as well as being presented at the American College of Cardiology's annual scientific meeting. The study, which looked at cardiac CTs versus stress echoes as a diagnostic tool for detecting coronary artery disease (anatomical versus function testing) has concluded that both are effective. This finding will enable patients to bypass multiple tests which at times can present inconclusive results.





## Zipper Ray

On a typical day volunteering at Deborah, you can find Raymond Kuntz, affectionately known as “Zipper Ray,” visiting patients and families before and after open-heart surgeries. One recent morning he saw ten patients—four post-operative, five in the ICU, and one anxiously awaiting surgery.

“When I can talk to the families and patients, and reassure them about the procedure, that is terrific,” says the gentleman who himself had bypass surgery.

“The biggest payment I can receive is when I see a patient come in for a check-up and they give me a big hug. They know everything is alright.”

A Haddon Heights resident, grandfather and great-grandfather, Ray was always active, working hard

as a longshoreman, and enjoying biking and coaching soccer. He was unexpectedly caught unaware in 1991 when he “ran out of steam” at work and found himself needing cardiac surgery.

Although not done at Deborah, he soon found himself here at a Zipper Club meeting—a support group for open-heart surgery patients.

“I had recovered quickly from my surgery,” he recalls, “and went to a meeting at Deborah. But I looked around the room. I was only 55 and everyone else was so much older than me. I thought ‘this isn’t for me.’”

That all changed a decade later when a biking buddy had a heart attack while skiing in Colorado.

“I heard about it several months later, and I decided to see if he needed some support after his surgery.”

That decision was a pivotal moment for Ray as he decided to get involved with the Zipper Club at Deborah again. Soon he was one of the most active members, frequently speaking at the gatherings and inspiring those around him to stay healthy, eat well, and keep in shape. As well, he offered big shoulders for others to share their fears and concerns. Over the next 14 years he helped hundreds of people, until the group disbanded.

Ray’s gift for compassionate listening, ability to encourage, and reassuring manner soon became a comforting presence on Deborah’s surgical floors, where he became a regular fixture as he supported patients and families undergoing open-heart surgeries.

“I think it’s great when you can see the results. People come in—they can’t walk up steps or go half-a-block—and then after surgery, they are up and down the hallways and when they come back for visits, they’ll give me a big hello and are walking and feeling great!”

And Zipper Ray doesn’t stop there. His love of biking has spilled over into Deborah’s annual Walk and Bike-a-Thon, where he and a group of his friends—all part of the Cycling Enthusiasts of the Delaware Valley—come out and ride the 40-mile fundraiser.

“At the Bike-a-Thon, we are in one of the slower groups. I jokingly call us ‘The Geriatric Club’ since our oldest member is 90 years old!”

And then with inestimable spirit and vigor, Zipper Ray is up and off to visit his next group of patients.

“I want to let them know it’s all going to be alright.”

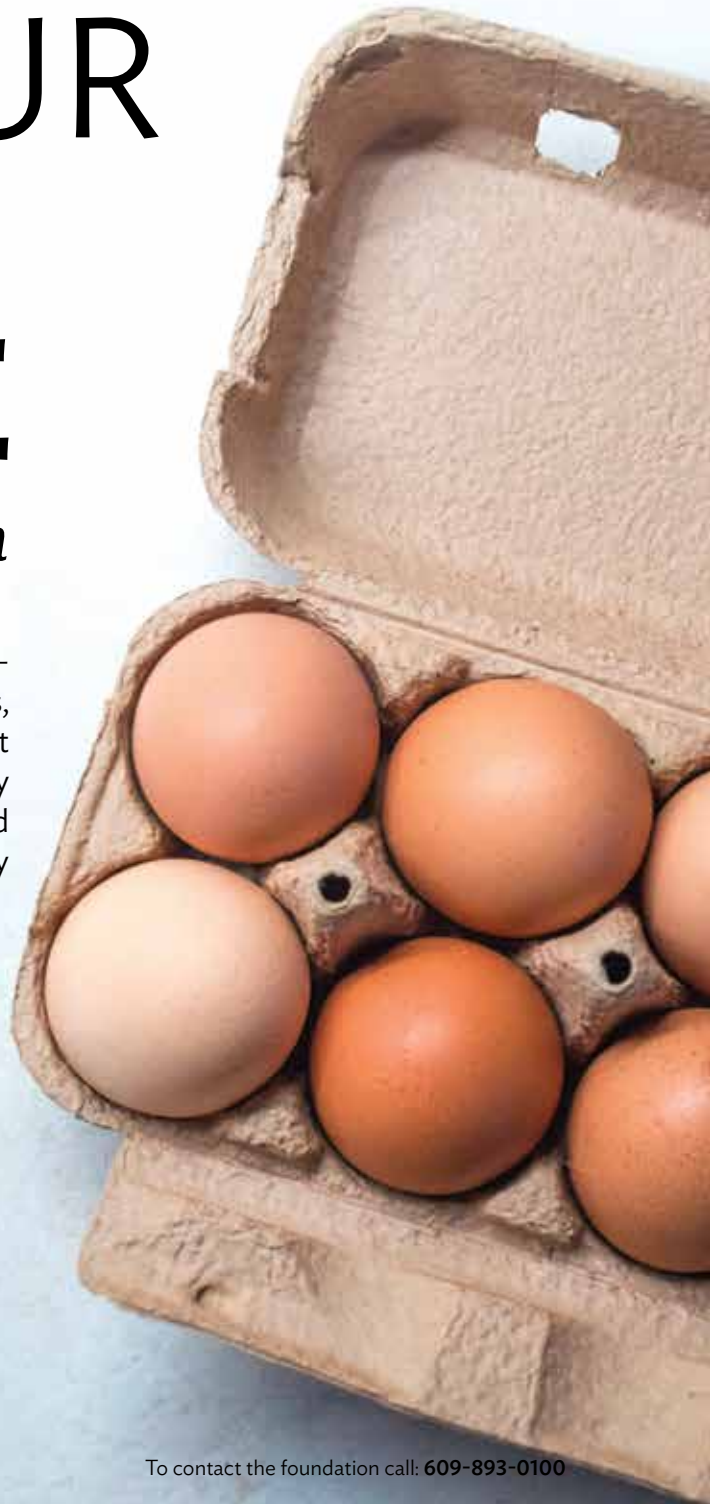
*If you are interested in being a Deborah Red Coat Volunteer, please contact Cyndy Kornfeld, Director, Volunteer Services at 609-893-3372.*

# VARY YOUR PROTEIN ROUTINE

## *10 Tips for Choosing Protein*

Protein foods include both animal (meat, poultry, seafood, and eggs) and plant (beans, peas, soy products, nuts, and seeds) sources. We all need protein—but most Americans eat enough, and some eat more than they need. How much is enough? Most people, ages 9 and older, should eat 5 to 7 ounces\* of protein foods each day depending on overall calorie needs.

*\*What counts as an ounce of protein foods? One ounce lean meat, poultry, or seafood; 1 egg; ¼ cup of cooked beans or peas; ½ ounce nuts or seeds; or 1 tablespoon peanut butter.*



## VARY YOUR PROTEIN ROUTINE

1

### Vary Your Protein Food Choices

Eat a variety of foods from the Protein Foods Group each week. Experiment with main dishes made with beans or peas, nuts, soy, and seafood.

2

### Choose Seafood Twice a Week

Eat seafood in place of meat or poultry twice a week. Select a variety of seafood—include some that are higher in oils and low in mercury, such as salmon, trout, and herring.

3

### Make Meat and Poultry Lean or Low Fat

Choose lean or low-fat cuts of meat like ground beef that is at least 90% lean. Trim or drain fat from meat and remove poultry skin.

4

### Have an Egg

One egg a day, on average, doesn't increase risk for heart disease, so make eggs part of your weekly choices. Only the egg yolk contains saturated fat, so have as many egg whites as you want.

5

### Eat Plant Protein Foods More Often

Try beans and peas (kidney, pinto, black, or white beans; split peas; chickpeas; hummus), soy products (tofu, tempeh, veggie burgers), nuts, and seeds. They are naturally low in saturated fat and high in fiber.

6

### Nuts and Seeds

Choose unsalted nuts or seeds as a snack, on salads, or in main dishes to replace meat or poultry. Nuts and seeds are a concentrated source of calories, so eat small portions to keep calories in check.

7

### Keep it Tasty and Healthy

Try grilling, broiling, roasting, or baking—they don't add extra fat. Some lean meats need slow, moist cooking to be tender—try a slow cooker for them. Avoid breading meat or poultry, which adds calories.

8

### Make a Healthy Sandwich

Choose turkey, roast beef, canned tuna or salmon, or peanut butter for sandwiches. Many deli meats, such as regular bologna or salami, are high in fat and sodium—made them occasional treats only.

9

### Think Small When it Comes to Meat Portions

Get the flavor you crave but in a smaller portion. Make or order a small turkey burger or a “petite” size steak.

10

### Check the Sodium

Check the Nutrition Facts label to limit sodium. Salt is added to many canned foods—including soups, vegetables, beans, and meats. Many processed meats—such as ham, sausage, and hot dogs—are high in sodium. Some fresh chicken, turkey, and pork are brined in a salt solution for flavor and tenderness.

Go to [www.ChooseMyPlate.gov](http://www.ChooseMyPlate.gov) for more information.





# SMITHVILLE LUNCHEON 2016

The Deborah Foundation held its annual spring Donor Recognition Luncheon at the Historic Smithville Inn on a perfect day in June. A record crowd of major and planned gift donors and their guests were greeted by Robert Birnbaum, Chairman of the Deborah Foundation Board of Directors, and Joseph Chirichella, President & CEO of the Deborah Foundation and Deborah Heart and Lung Center. Mr. Chirichella thanked the supporters for their important role in helping the Foundation achieve Charity Navigator's 4-Star rating, and presented new medical innovations at the Center. Ellen Krivchenia, Legacy & Planned Giving Officer, then recognized members of the Heritage Circle Society—those who have informed the Foundation of their intention to leave a bequest to Deborah. The attendees were also captivated by a presentation from Steve Toal, Deborah Foundation's Chief Development Officer, who discussed the shocking statistics of sudden cardiac arrest (SCA) in the United States, and Deborah's new SCA screening program for teens.

The Deborah Foundation is grateful to all of our donors, and to the generous gifts received at the Luncheon!



*Terry Sakas, Heritage Circle Member*



*L to R: President Joseph Chirichella, Robert Birnbaum, Naomi Cressman and Ellen Krivchenia.*



*President Joseph Chirichella and Amelia Roden, Heritage Circle Member.*





*Heritage Circle members gathered at the end of the luncheon. Back Row: Janice Krusch, Robert Staropoli, Harry Schmoll, Robert Birnbaum, Nancy Weaver, Jim Edgar, Emory Turnure. Front Row: Rita Schmoll, Claire Molotsky, guest of David Butcher, Marilyn Mecchia*



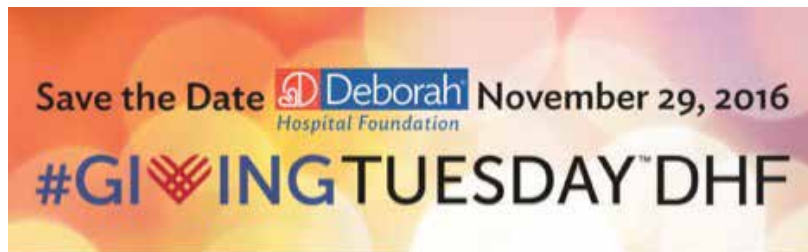
*L to R: Claire Molotsky, Sabrina Quarton (Evan's granddaughter), Robert Birnbaum, Ellen Krivchenia, Joseph Manni and Evan Quarton.*

# UPCOMING EVENTS



## “LOVE YOUR HEART” SUDDEN CARDIAC ARREST PROGRAM

Deborah Hospital Foundation’s “Love Your Heart” Sudden Cardiac Arrest Program will conduct its next screening event at Toms River High School South (Ocean County) on Saturday, October 22<sup>nd</sup> at 8:00 a.m. If you are interested in hosting or registering your children for a screening event in your community, please contact Christy Hemmes, LPN, Community Outreach Coordinator at 609-893-1200 ext. 8010 or at [hemmesc@deborah.org](mailto:hemmesc@deborah.org).



On Tuesday, November 29, 2016, the Deborah Hospital Foundation will rally the Deborah Family for a common purpose: **To connect our donors with our mission, by raising money for extraordinary patient care at Deborah Heart and Lung Center.**

The second annual #GivingTuesdayDHF is a 24-hour virtual fundraising event that highlights the value of Deborah Heart and Lung Center. Please join us on November 29 to show your everlasting support for Deborah, by making an impact with your gift to the Foundation!



## New Team Member Joins Deborah Hospital Foundation

The Deborah Hospital Foundation is pleased to welcome the newest member of our team.

Tom Drotar was recently hired by the Foundation to serve as its Major Gifts Officer. Mr. Drotar has extensive experience in major gift fundraising with an emphasis in the healthcare arena. He has served as Fund Coordinator at St. Mary’s Medical Center, Chief Development Officer at Aria Health Foundation, Senior Director of Development for UPENN Medical Center and most recently as Resource Development Director for Habit for Humanity of Bucks County.

“Tom is a fantastic addition to our team of fundraising professionals. With his vast experience and skillset he will undoubtedly make an immediate and positive impression with our Family of Donors,” says Steve Toal, Chief Development Officer.

*If you have any questions or would like to speak to Tom regarding a gift to the Foundation he can be reached at 609-893-0100.*





# Support **NEXT GENERATION INNOVATION** today.

Enter the 2016 New Jersey Region VISA Gift card raffle.



Drawing will be held at Deborah® Heart and Lung Center

**Friday, December 2, 2016 at 1:00pm**  
**Donation \$5.00 • Book of 5 tickets \$25.00**

Please send us your check or credit card information to purchase raffle tickets no later than November 4th to: Deborah Hospital Foundation, 212 Trenton Rd., Browns Mills, NJ 08015. We will send you your completed raffle stubs upon receipt.

**Method of Payment:**  Check or Money Order (*Payable to Deborah Hospital Foundation*)

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