

# Sponsorship Opportunities

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## Presenting Sponsor \$35,000

- Two tables of 10
- Premiere logo recognition as Presenting Sponsor on invitation
- Outside back cover ad in Tribute Journal
- Recognition as Presenting Sponsor on signage at event
- Logo inclusion as Presenting Sponsor in upcoming issue on the Events page of *Inside Deborah*, Deborah Hospital Foundation's and Deborah Heart and Lung Center's semi-annual magazine sent to more than 100,000 people
- Premiere logo recognition as Presenting Sponsor on Deborah Hospital Foundation's web site with link to Sponsor's home page
- 1 bottle of champagne per table
- Category Exclusivity
- First right of refusal for 2010 Red Tie Gala Presenting Sponsor

## Gold Sponsor \$10,000

- One table of 10
- Logo recognition as Gold Sponsor on invitation
- Full page Gold ad in Tribute Journal

- Recognition as Gold Sponsor on signage at event
- Logo inclusion as Gold Sponsor in upcoming issue on the Events page of *Inside Deborah*, Deborah Hospital Foundation's and Deborah Heart and Lung Center's semi-annual magazine sent to more than 100,000 people
- Logo recognition as Gold Sponsor on Deborah Hospital Foundation's web site with link to Sponsor's home page
- 1 bottle of champagne at table

## Silver Sponsor \$7,500

- One table of 10
- Logo recognition as Silver Sponsor in Tribute Journal
- Full page Silver ad in tribute journal
- Recognition as Silver Sponsor on signage at event
- Logo inclusion as Silver Sponsor in upcoming issue on the Events page of *Inside Deborah*, Deborah Hospital Foundation's and Deborah Heart and Lung Center's semi-annual magazine sent to more than 100,000 people
- Logo recognition as Silver Sponsor on Deborah Hospital Foundation's web site with link to Sponsor's home page

## Dinner Sponsor \$5,000

- One table of 10
- Recognition as Dinner Sponsor in Tribute Journal
- Full page Red ad in Tribute Journal
- Recognition as Dinner Sponsor on signage at event
- Name inclusion as Dinner Sponsor in upcoming issue on the Events page of *Inside Deborah*, Deborah Hospital Foundation's and Deborah Heart and Lung Center's semi-annual magazine sent to more than 100,000 people
- Name recognition as Dinner Sponsor on Deborah Hospital Foundation's web site with link to Sponsor's home page

## Music Sponsor \$3,500

- 4 tickets to Red Tie Gala
- Full page red ad in Tribute Journal
- Recognition as Music Sponsor on signage at event
- Name recognition as Music Sponsor on Deborah Hospital Foundation's web site with link to Sponsor's home page

## Entertainment Sponsor \$3,500

- 4 tickets to Red Tie Gala
- Full page red ad in Tribute Journal
- Recognition as Entertainment Sponsor on signage at event
- Name recognition as Entertainment Sponsor on Deborah Hospital Foundation's web site with link to Sponsor's home page

## Decoration Underwriter \$3,000

- 2 tickets to Red Tie Gala
- Full white page ad in Tribute Journal as Decoration Underwriter
- Logo/Name on signage at event as Decoration Underwriter
- Two dozen Red Roses delivered to your home after event

## Photography Underwriter \$2,500

- 2 tickets to Red Tie Gala
- Full white page ad in Tribute Journal as Photography Underwriter
- Logo/Name on signage at event as Photography Underwriter

## Payment Information

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Check Enclosed: Please make checks payable to  
Deborah Hospital Foundation

Credit Card

Credit Card Type \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Holder \_\_\_\_\_

Signature \_\_\_\_\_

Total Ads and Sponsorships \$ \_\_\_\_\_

New ad artwork/text enclosed

Use last year's ad artwork/text

Sending ad artwork/text electronically

## Sponsorship Opportunities

- ~~Presenting Sponsor~~ **SOLD** ~~\$35,000~~
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Dinner Sponsor \$5,000
- Music Sponsor \$3,500
- Entertainment Sponsor \$3,500
- Decoration Underwriter \$3,000
- Photography Underwriter \$2,500

## Tribute Journal Advertising

- Inside Front Cover \$3000  
(only one available)
- Inside Back Cover \$3000  
(only one available)
- Gold Page \$2,000
- Silver Page \$1,500
- Red Page \$1,000
- Full White Page \$500  
(8"h x 5"w)
- Half White Page \$300  
(4"h x 5"w)
- Quarter White Page \$150  
(2"h x 5"w) or (4"h x 2.5"w)
- Special Greeting \$100  
(up to three lines)
- Friends of DEBORAH \$50  
(one line-60 letters and spaces-maximum)

**DEADLINE:  
October 3, 2009**

## Tribute Journal Artwork

All artwork should be camera-ready in gray-scale or black and white. All ads will be printed on glossy paper. Ads and greetings can be submitted by mail with payment and form, or electronically. Send your electronic file in one of the following formats: eps, jpeg, pdf or tif at a minimum 300 dpi. to: [ssamuels@deborahfoundation.org](mailto:ssamuels@deborahfoundation.org)

*Artwork from last year's journal has been saved and does not need to be re-sent. Please specify on form.*

## Contact Information

Mail payment, ad artwork, text and form no later than **October 3, 2009** to:

Deborah Hospital Foundation  
20 Pine Mill Road  
Browns Mills, NJ 08015  
Att: Sue Samuels  
609-893-0200

*Join Us for a  
Memorable Evening*



*Fourth Annual*

# *Red Tie Gala*

*in support of*

*Deborah Heart and Lung Center  
Saturday, November 7, 2009  
The Hyatt Regency Philadelphia  
at Penn's Landing*

Honoree, Former Congressman Jim Saxton

 **DEBORAH**  
Hospital Foundation